

Roll No. 

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Total No. of Questions : 09

Total No. of Pages : 02

BTTM (Sem.-2)  
**COMPONENTS OF TOURISM**  
Subject Code : BTTM-201-18  
M.Code : 75864  
Date Of Examination : 19-05-2025

Time : 3 Hrs.

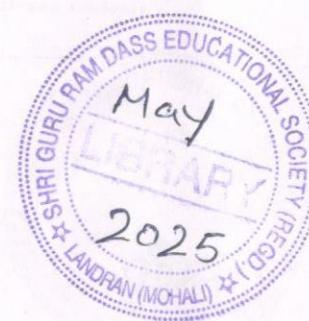
Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES:**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION - A**

1. Write short notes on :
  - a. Psycho-centric tourist
  - b. YMCA
  - c. Trade fair
  - d. The Deccan Odyssey
  - e. Eco lodge
  - f. Leisure tourism
  - g. Travel motivation
  - h. MICE
  - i. Travel agent
  - j. Consumer



**SECTION - B**

2. What are the different components of tourism system?
3. What do you understand by boutique hotels?
4. Discuss the role of water transport in tourism development.
5. Explain the product approach to study tourism.
6. What are the 4 P's of travel tourism?

**SECTION - C**

7. What are the two main categories of tourist attractions? Explain with the help of suitable examples.
8. Enlist different approaches related to tourism studies? Explain any five.
9. What are the main types of accommodation in tourism?

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BTTM (Sem.-2)

**TOURISM PRODUCTS OF INDIA : PUNJAB AND CHANDIGARH  
REGION**

Subject Code : BTTM-202-18

M.Code : 75865

Date of Examination : 22-05-2025

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

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3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION - A**

1. Write briefly :

- Why Chandigarh is famous?
- What is the objective of edict of Chandigarh?
- Name some attractions of Dharamshala.
- Why Anandpur Sahib is considered sacred?
- Name the famous museums in Chandigarh.
- Why Chandigarh is called a planned city? Write the Tourism tagline of Chandigarh.
- Mention the famous dresses of Punjab.
- Why is Amritsar famous?
- Name four famous gardens of Chandigarh.
- What comes under Tricity?



**SECTION - B**

2. Who designed Capitol Complex? Write a short note about its architectural features.
3. Write in detail the geography of Chandigarh.
4. Why Chandigarh is the capital of two states?
5. What are the various cuisines of Punjab? Explain in detail.
6. Write a short note on Punjabi literature.

**SECTION - C**

7. Write a short note on :
  - a) CITCO
  - b) Rock Garden
8. Explain the features of Punjabi Culture.
9. Explain in detail Le Corbusier's Master Plan. What were its features?

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BTTM (Sem.-2)

**TOURISM PRODUCTS OF INDIA : ART AND ARCHITECTURE**

Subject Code : BTTM-203-18

M.Code : 75866

Date of Examination : 26-05-2025

Max. Marks : 60

Time : 3 Hrs.

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION - A**

1. Write briefly :
  - a. Name the famous classical music form of India.
  - b. Identify forms of Indian cinema known internationally.
  - c. What are the two popular literary works from ancient India?
  - d. Mention traditional handicrafts from Punjab.
  - e. Write about a famous medieval sculpture site in India.
  - f. What is the primary material used in ancient Indian sculpture?
  - g. Define features of Buddhist architecture in India.
  - h. Write about an ancient architectural site showcasing Hindu style in India.
  - i. Mention one museum in India known for ancient artifacts.
  - j. Name a modern Indian painting school.



**SECTION - B**

2. Explain the impact of Indian cinema on Indian culture.
3. Describe the evolution of Indian handicrafts through the ages.
4. Compare the architectural elements of Hindu and Islamic styles.
5. Discuss the contributions of any one Indian painter.
6. Write a short note on an ancient school of painting in India.

**SECTION - C**

7. Analyze the growth of Indian literature from ancient to modern times, mentioning key works and authors.
8. Describe the characteristics and significance of ancient Indian architecture, with examples of prominent sites.
9. Discuss the evolution of Indian paintings and the contribution of art galleries in preserving this heritage.

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BTTM (Sem.-2)

**TOURISM PRODUCTS OF INDIA-NATURE BASED**

Subject Code : BTTM-204-18

M.Code : 75867

Date of Examination : 29-05-2025

Time : 3 Hrs.

Max. Marks : 60

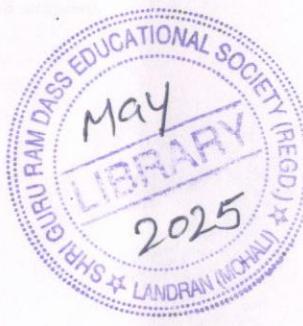
**INSTRUCTIONS TO CANDIDATES :**

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**SECTION - A**

1. Write briefly :

- a. Explain the concept of responsible tourism.
- b. What are the environmental challenges associated with mountain tourism?
- c. List three special requirements for tourists visiting natural areas in India.
- d. Describe two major tourist activities in Shimla.
- e. What makes Mount Abu a unique highland tourism destination?
- f. Outline the cultural significance of the Ganga River in Indian tourism.
- g. What is cruise tourism, and where is it popular in India?
- h. Briefly discuss the history and unique features of Keoladeo Ghana National Park.
- i. What makes Gir National Park significant for wildlife tourism?
- j. Describe the types of activities available for tourists in the backwaters of Kerala.



**SECTION - B**

2. Discuss the concept of ecotourism and suggest how it can be implemented effectively in Indian tourism.
3. Describe the tourism potential of Srinagar, focusing on cultural and natural attractions.
4. Analyze the role of rivers as tourist attractions, using the Beas and Brahmaputra as examples.
5. Provide a detailed overview of the visitor facilities and key wildlife features of Kanha National Park.
6. Compare the tourism offerings of Ooty and Kodaikanal, with emphasis on natural landscapes and recreational activities.

**SECTION - C**

7. Examine the challenges and opportunities of mountain and highland tourism in India, with detailed case studies of Nainital, Darjeeling, and Gangtok.
8. Discuss the potential of river tourism in India. Analyze the significance of activities related to rivers, such as rafting, cruising, and backwater tourism, with examples.
9. Write an in-depth analysis of wildlife sanctuaries and national parks as tourist attractions in India. Discuss how parks like Sunderbans, Nagarhole and Bhandhavgarh contribute to conservation and tourism development.

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BTTM (Sem.-2)

**AIR TRAVEL MANAGEMENT**

Subject Code : BTTM-205-18

M.Code : 75868

Date of Examination : 03-06-2025

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
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**SECTION - A**

1. Explain briefly the following terms:
  - a. Outline the significance of Air India in the Indian aviation sector.
  - b. Define 'aviation terminology' and give two examples.
  - c. What are 'traffic patterns' in airport operations?
  - d. Name two major airports globally and mention one distinct feature of each.
  - e. Briefly discuss the purpose of the Airport Authority of India (AAI).
  - f. Explain the 'Open Sky Policy' in a few sentences.
  - g. What role does DGCA play in Indian aviation?
  - h. How are air charters different from commercial airline operations?
  - i. Describe a key characteristic of the LCC model.
  - j. Identify one emerging trend likely to affect the aviation sector in the near future.



**SECTION - B**

2. Discuss the growth of the aviation sector in India with a focus on major milestones.
3. Explain the role of airport safety management in maintaining efficient airport operations.
4. Describe the importance of ICAO and how it impacts international aviation regulations.
5. Analyze the case of Indigo Airlines, discussing its growth strategy and market positioning.
6. Evaluate the impact of the Open Sky Policy on Indian aviation and international relations.

**SECTION - C**

7. Discuss in detail the evolution of major Indian airlines, focusing on Air India, Jet Airways, and Indigo Airlines and their contributions to the Indian aviation industry.
8. Analyze the legal and operational challenges faced by air taxi and charter services in India, and their potential for future growth.
9. Explain the international air transport regulations, including the 'freedoms of air' and their implications for cross-border airline operations.

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