

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-2)  
**COMPONENTS OF TOURISM**  
Subject Code : BTTM-201-18  
M.Code : 75864  
Date Of Examination : 19-05-2025

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES:**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION - A**

1. Write short notes on :
  - a. Psycho-centric tourist
  - b. YMCA
  - c. Trade fair
  - d. The Deccan Odyssey
  - e. Eco lodge
  - f. Leisure tourism
  - g. Travel motivation
  - h. MICE
  - i. Travel agent
  - j. Consumer



**SECTION - B**

2. What are the different components of tourism system?
3. What do you understand by boutique hotels?
4. Discuss the role of water transport in tourism development.
5. Explain the product approach to study tourism.
6. What are the 4 P's of travel tourism?

**SECTION - C**

7. What are the two main categories of tourist attractions? Explain with the help of suitable examples.
8. Enlist different approaches related to tourism studies? Explain any five.
9. What are the main types of accommodation in tourism?

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BTTM (Sem.-2)

TOURISM PRODUCTS OF INDIA : PUNJAB AND CHANDIGARH  
REGION

**Subject Code : BTM-202-18**

**M.Code : 75865**

Date of Examination : 22-05-2025

Time : 3 Hrs.

**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
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## SECTION - A

1. Write briefly :
- Why Chandigarh is famous?
  - What is the objective of edict of Chandigarh?
  - Name some attractions of Dharamshala.
  - Why Anandpur Sahib is considered sacred?
  - Name the famous museums in Chandigarh.
  - Why Chandigarh is called a planned city? Write the Tourism tagline of Chandigarh.
  - Mention the famous dresses of Punjab.
  - Why is Amritsar famous?
  - Name four famous gardens of Chandigarh.
  - What comes under Tricity?



## SECTION - B

2. Who designed Capitol Complex? Write a short note about its architectural features.
3. Write in detail the geography of Chandigarh.
4. Why Chandigarh is the capital of two states?
5. What are the various cuisines of Punjab? Explain in detail.
6. Write a short note on Punjabi literature.

### SECTION - C

7. Write a short note on :
  - a) CITCO
  - b) Rock Garden
8. Explain the features of Punjabi Culture.
9. Explain in detail Le Corbusier's Master Plan. What were its features?

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BTTM (Sem.-2)

## TOURISM PRODUCTS OF INDIA : ART AND ARCHITECTURE

**Subject Code : BTTM-203-18**

**M.Code : 75866**

Date of Examination : 26-05-2025

**Time : 3 Hrs.**

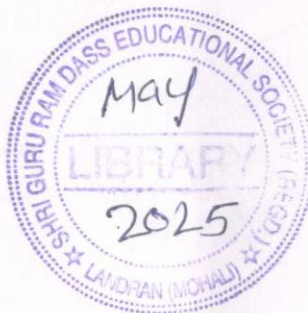
**Max. Marks : 60**

**INSTRUCTIONS TO CANDIDATES :**

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## SECTION - A

1. Write briefly :
- Name the famous classical music form of India.
  - Identify forms of Indian cinema known internationally.
  - What are the two popular literary works from ancient India?
  - Mention traditional handicrafts from Punjab.
  - Write about a famous medieval sculpture site in India.
  - What is the primary material used in ancient Indian sculpture?
  - Define features of Buddhist architecture in India.
  - Write about an ancient architectural site showcasing Hindu style in India.
  - Mention one museum in India known for ancient artifacts.
  - Name a modern Indian painting school.



## SECTION - B

2. Explain the impact of Indian cinema on Indian culture.
3. Describe the evolution of Indian handicrafts through the ages.
4. Compare the architectural elements of Hindu and Islamic styles.
5. Discuss the contributions of any one Indian painter.
6. Write a short note on an ancient school of painting in India.

### SECTION - C

7. Analyze the growth of Indian literature from ancient to modern times, mentioning key works and authors.
8. Describe the characteristics and significance of ancient Indian architecture, with examples of prominent sites.
9. Discuss the evolution of Indian paintings and the contribution of art galleries in preserving this heritage.

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**BTTM (Sem.-2)**  
**TOURISM PRODUCTS OF INDIA-NATURE BASED**

**Subject Code : BTTM-204-18**

**M.Code : 75867**

Date of Examination : 29-05-2025

Time : 3 Hrs.

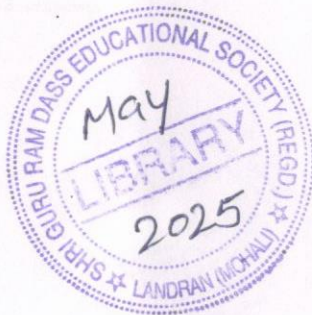
Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

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## SECTION - A

1. Write briefly :
- Explain the concept of responsible tourism.
  - What are the environmental challenges associated with mountain tourism?
  - List three special requirements for tourists visiting natural areas in India.
  - Describe two major tourist activities in Shimla.
  - What makes Mount Abu a unique highland tourism destination?
  - Outline the cultural significance of the Ganga River in Indian tourism.
  - What is cruise tourism, and where is it popular in India?
  - Briefly discuss the history and unique features of Keoladeo Ghana National Park.
  - What makes Gir National Park significant for wildlife tourism?
  - Describe the types of activities available for tourists in the backwaters of Kerala.



## SECTION - B

2. Discuss the concept of ecotourism and suggest how it can be implemented effectively in Indian tourism.
3. Describe the tourism potential of Srinagar, focusing on cultural and natural attractions.
4. Analyze the role of rivers as tourist attractions, using the Beas and Brahmaputra as examples.
5. Provide a detailed overview of the visitor facilities and key wildlife features of Kanha National Park.
6. Compare the tourism offerings of Ooty and Kodaikanal, with emphasis on natural landscapes and recreational activities.

### SECTION - C

7. Examine the challenges and opportunities of mountain and highland tourism in India, with detailed case studies of Nainital, Darjeeling, and Gangtok.
8. Discuss the potential of river tourism in India. Analyze the significance of activities related to rivers, such as rafting, cruising, and backwater tourism, with examples.
9. Write an in-depth analysis of wildlife sanctuaries and national parks as tourist attractions in India. Discuss how parks like Sunderbans, Nagarhole and Bhandavgarh contribute to conservation and tourism development.

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